# STAYING AHEAD OF THE CURVE IN THE DIGITALIZED ERA Organizations are having to contend with changing workforce demographics, disruption by digital native enterprises as well as new ways of working and living due to

emerging technologies. This IDC infographic looks at the drivers and considerations for the future of work in Asia/Pacific. The Asia/Pacific economic upswing

# The Asia/Pacific (AP) region continues to account for 50%

of world growth. **Emerging and Developing Asia** 💪 is expected to maintain its robust performance from 2017 and grow at a rate of

to the International Monetary Fund. Growth for advanced AP economies such as Australia, Japan, Singapore, Hong Kong and New Zealand has also been forecasted upwards.

**Growth of Major Economies in AP** 

¥

**6.5% in 2018–19**, according

Recognize the need to bring about changes in the workspace, work

and better assimilation

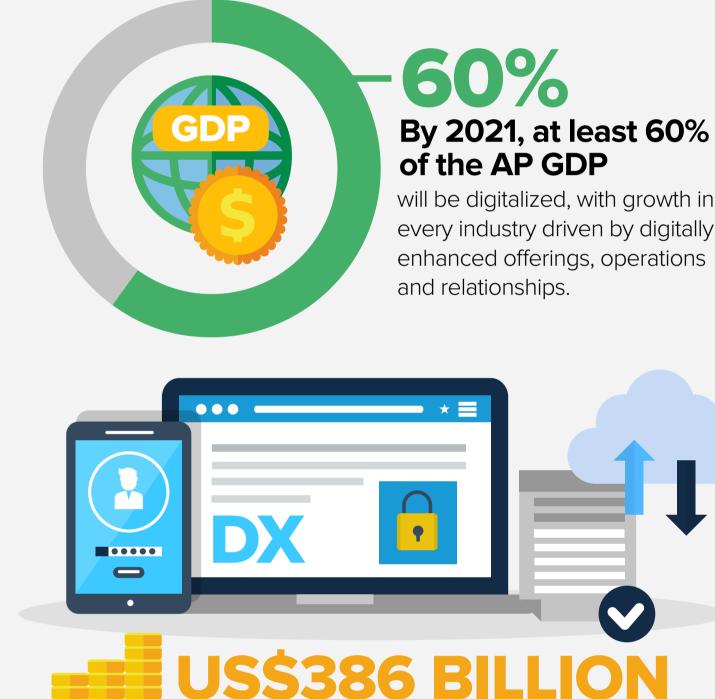
culture, and technologies



# millennials, who will soon become the majority of the workforce, and have a bearing on even enterprise

The digital imperative

Have a policy, or are developing one, to create more cohesive workspaces to meet different needs across the generations, and to enable cross-learning



## Technologies are also evolving AP IA TECHNOLOGIES MARKET WILL REACH at breakneck pace and the focus on digital transformation >US\$619 is resulting in accelerated deployment of 3rd Platform

**Accelerated 3rd Platform deployment in AP** 

The technologies and services enabling future-proof digital

expected to be valued at more than US\$386 billion in 2018,

recording a 15.3% increase over 2017.

and innovation accelerator

The AP region represents the

including Internet of Things (IoT)

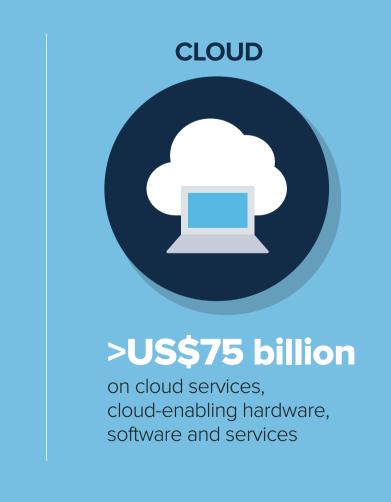
(IA) technologies.

largest market for IAs,

transformation (DX) in business operations, methods and solutions, is

solutions, augmented reality and virtual reality (AR/VR), artificial intelligence (AI), robots, drones and 3D printers.

**MOBILITY** 



Spending on mobility solutions in AP is expected to grow 5.7% year over year in 2018, to reach more

**12**%

multicloud.

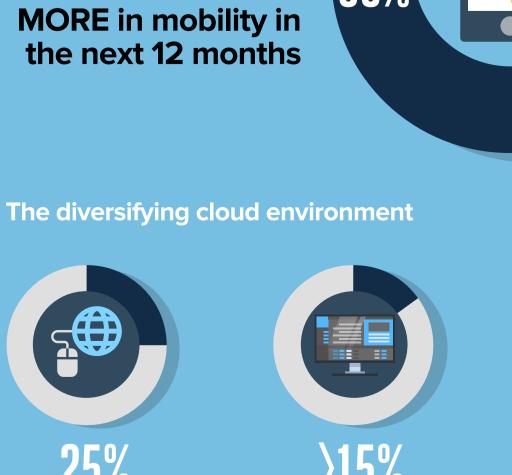
than US\$541 billion. This growth is expected to

BY 2021

(CAGR of 16.6% from 2016-2021)

continue through 2022, with spending on mobility-related hardware, software and services surpassing US\$615 billion.

Over 88% of organizations in AP



Enterprise mobility initiatives have crossed the chasm of bring your own device (BYOD) and choose your own device (CYOD) discussions. The focus now shifts on driving business outcomes. The top five drivers in AP organizations now are: To improve or enhance the user experience automate business

processes

To improve

collaboration

specialized

(non-x86) compute





The workculture will

be even more

collaborative and

innovation-focused,

defining character that

enterprises will utilize to compete for talent.

with culture as the

of AP organizations are

make the work culture friendlier, collaborative,

making an effort to

as well as fun

borderless.

The workforce of the future will increasingly be distributed and diverse, with intelligent machines and humans working together. Many AP organizations have already begun their Future of Work journey

**Embedded intelligence** have already

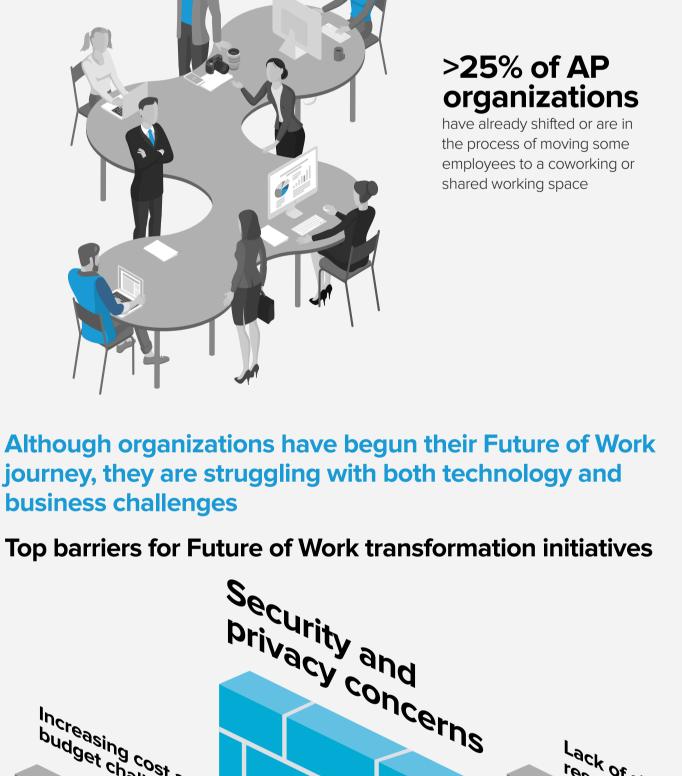
The immersive enterprise

have plans to deploy AR/VR applications in the next 12-18 months

Lack of skilled

deployed chatbots

New technologies and policies are changing the workspace.



management (UEM) solutions for improved security, and a single pane of control. **Organizations** planning to deploy **UEM** solutions

mobility management solutions.

They are keen to deploy unified endpoint

In addition, the growing diversity of platforms and devices is creating

unprecedented security and management challenges for organizations.

> 1/3 of organizations have already deployed enterprise

Increasing cost and budget challenges

ooking ahead

over the next 2-3 years

technologies will help drive topline growth:

79% **78**% 74%



Every sector is either being disrupted by digital native enterprises or waiting to be

disrupted. However, Future of Work transformation should not be confused for a

siloed automation or technology upgrade program. Any organization's path to success will depend on its level of maturity and Future of Work readiness. To

Outline a robust Go for holistic capabilities they will strategy that starts need in 4-5 years to small and scales fast, the three IDC thrive in their sector keeping in mind that technology is only an enabler Worktorce and

transformation across dimensions of Future of Work – i.e. Workspace, Workculture.

CITRIX

Develop a **roadmap** of

# Click here to learn more

Enterprise mobility and cloud technologies are foundational enablers for the digitalized era Spending in AP, by 2021:

>US\$615 billion on mobility-related hardware, software and services

plan to invest the **SAME** amount or

at the edge

To gain competitive advantage To improve employee

changing as well We are witnessing changes in all aspects of work today — new business models, workspace designs, use of innovative technologies and applications, increasingly distributed and is composed of human and intelligent machines and programs working together.

**New workers** 

collaborative robots,

bots, freelance

Chatbots,

experts

**New jobs** 

Data scientists, VR

content creators,

crypto miners

professional gamers,





Friendlier

of organizations in AP

are already deploying

workspace

initiatives

**Collaborative** 

transformation



An overwhelming majority of business decision-makers believe innovative

Percentage of respondents who agree/strongly agree on

the key technologies that will help drive revenue growth

compete in the digitalized era, enterprises need to: